

World Trade Centers Association

Quick Facts

- The World Trade Centers Association (WTCA) is a non-profit organization that promotes trade and economic development with a world-wide resource of 15,000 World Trade Center (WTC) professionals that deliver integrated, reciprocal resources to solve business needs.
- The WTCA was founded in 1968 following the establishment of the first WTC in New Orleans. Its headquarters are in New York.
- WTCA is a network of highly connected, mutually supporting businesses and organizations. There are WTCs in 322 cities in 90 countries around the world.
- As the owner of the “World Trade Center” and “WTC” trademarks, the WTCA licenses exclusive rights to these brands for its members to use in conjunction with their independently-owned, iconic properties, facilities and trade services offerings.
- Cities are the drivers of growth in all economies. WTC cities represent 35% of global GDP and \$244 billion in foreign direct investment (FDI) world-wide.
- www.wtca.org